



GETTING STARTED WITH THE

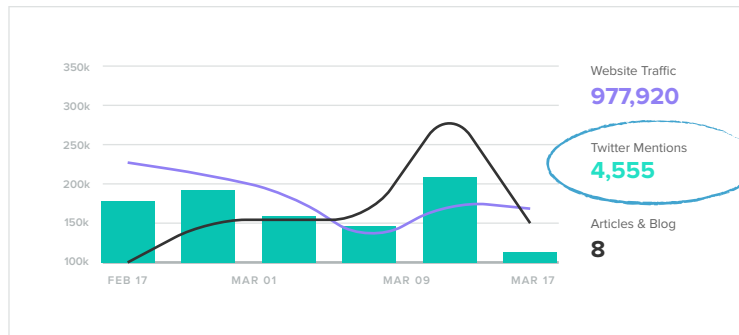
Google Analytics Report

View website traffic from a social lens for deeper insight
on messages that drive acquisition.



sproutsocial

Website vs. Social Report












Compare traffic driven by social and organic traffic.

Twitter Mentions only include Tweets with a link to your site.

A chronological list of all your sent messages with a link to your site.

See what other sites are sending referral traffic!

ALL POSTS	MY POSTS	WEB
	<div><div>MySproutCoffee Bring a buddy and get 10% off both your coffees bit.ly/aFSD83 (Tweet) by Darryl V. Mar 29 at 10:29 am</div><div>MySproutCoffee @JohnMayer will be playing out our SF coffee house bit.ly/aFSD83 (Tweet) by Darryl V. Mar 28 at 6:29 pm</div><div>MySproutCoffee It's sale time! All mugs and travel cups on sale now bit.ly/aFSD83 (Tweet) by Sarah M. Mar 28 at 1:15 pm</div><div>MySproutCoffee Interested in learning about our CEO? Read this: bit.ly/ASFD89 (Tweet) by Darryl V. Mar 27 at 10:29 am</div><div>MySproutCoffee 2 for on pastries all this week at your local Sprout bit.ly/ASFD89 (Tweet) by Darryl V. Mar 26 at 5:45 pm</div><div>MySproutCoffee We just opened a store in London. Check it out bit.ly/ASFD89 (Tweet) by Sarah M. Mar 26 at 8:29 am</div><div>MySproutCoffee Tea Tuesdays are back! Buy a tea and get 10% off bit.ly/ASFD89 (Tweet) by Darryl V. Mar 25 at 10:29 am</div><div>MySproutCoffee Stop by after 2pm and get 15% off your coffee bit.ly/ASFD89 (Tweet) by Darryl V. Mar 24 at 4:57 pm</div><div>MySproutCoffee Interested in helping your community? We can help bit.ly/asf6HJK (Tweet) by Darryl V. Mar 24 at 9:29 am</div></div>	

Social Traffic Sources

Facebook	11,386
Twitter	11,287
Others	5,363
YouTube	463
Blogs	149
Q&A Sites	140
Yelp	134

See which of your networks bring in the most clicks.

Refers to LinkedIn, Foursquare, reddit, Digg and more.