

#SproutSessions



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05.12.21



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## Welcome to Sprout Sessions!

Ahead of you is a collaborative experience with success stories and product knowledge that will bring all sides of your business together.

**These snappy sessions will divvy up your day into two parts:**

- 1** Quick bite-sized sessions spotlighting the power of social partnership
- 2** A look into the Sprout product features and tips that'll fuel deeper collaboration

Follow along with these worksheets to jot down the opportunities, questions and quotes you don't want to lose.

**#SproutSessions**

# Action Plan

Take note of inspirations and intentions, check them off as you take action.

MY INTENTION FOR TODAY

Ideas:

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Actions:

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# Make it stick

Organize the opportunities and connections that'll drive your plans forward.

QUESTIONS

CONNECTIONS

OPPORTUNITIES

DATA

## See Social Differently

## NOTES

## SPROUT SESSIONS

# See Social Differently

TIPS

TAKEAWAYS

QUOTES

# See Your Customers Differently

## NOTES

SPROUT SESSIONS

# See Your Customers Differently

TIPS

TAKEAWAYS

QUOTES



## See Brand Awareness Differently

## NOTES

SPROUT SESSIONS

# See Brand Awareness Differently

TIPS

TAKEAWAYS

QUOTES

## See Revenue Generation Differently

## NOTES

SPROUT SESSIONS

# See Revenue Generation Differently

TIPS

TAKEAWAYS

QUOTES

## See Employer Brand Differently

## NOTES

SPROUT SESSIONS

# See Employer Brand Differently

TIPS

TAKEAWAYS

QUOTES

# See Messaging Differently

## NOTES

SPROUT SESSIONS

# See Messaging Differently

TIPS

TAKEAWAYS

QUOTES



## See Sprout Differently

## NOTES

SPROUT SESSIONS

# See Sprout Differently

## How will you see social differently in 2021?

### MOST INSPIRING MOMENT

## How will you change your approach to social partnership using Sprout?

[illegible]