

SPROUT SESSIONS

05.12.21



Welcome to Sprout Sessions!

Ahead of you is a collaborative experience with success stories and product knowledge that will bring all sides of your business together.

These snappy sessions will divvy up your day into two parts:

- Quick bite-sized sessions spotlighting the power of social partnership
- A look into the Sprout product features and tips that'll fuel deeper collaboration

Follow along with these worksheets to jot down the opportunities, questions and quotes you don't want to lose.

#SproutSessions

Action Plan

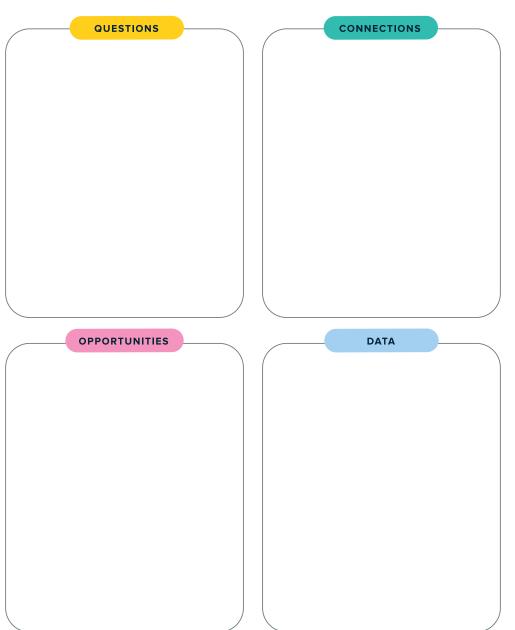
Take note of inspirations and intentions, check them off as you take action.

MY INTENTION FOR TODAY

Ideas:	Actions:
O	O
O	O
O	O
O	O
O	O
O	O
O	O
O	O
0	O
0	O

Make it stick

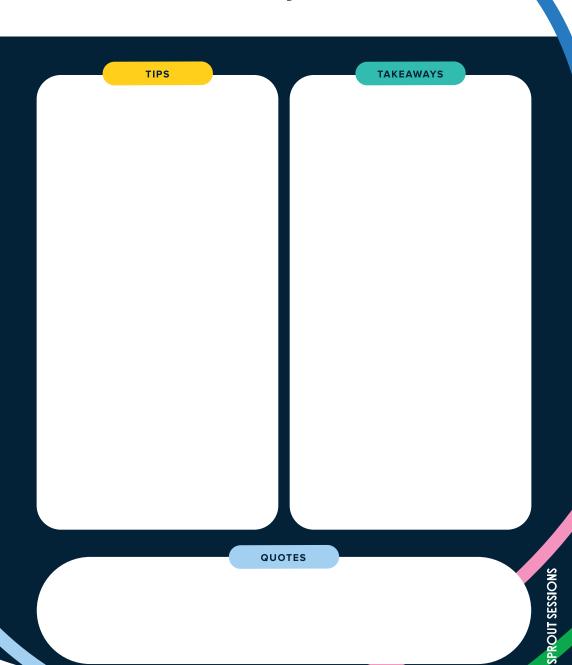
Organize the opportunities and connections that'll drive your plans forward.



See Social Differently

NOTES

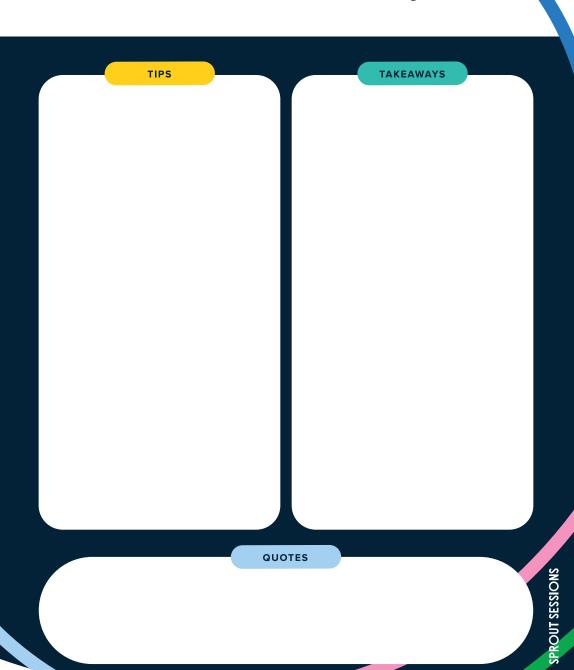
See Social Differently



See Your Customers Differently

NOTES

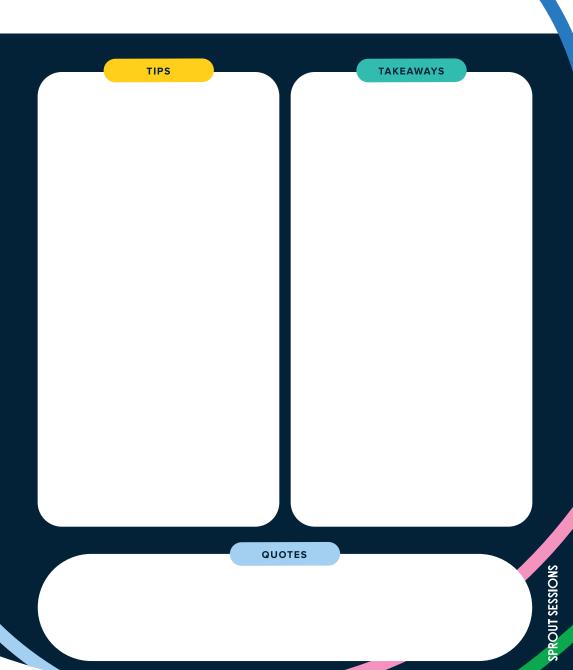
See Your Customers Differently



See Brand Awareness Differently

NOTES	

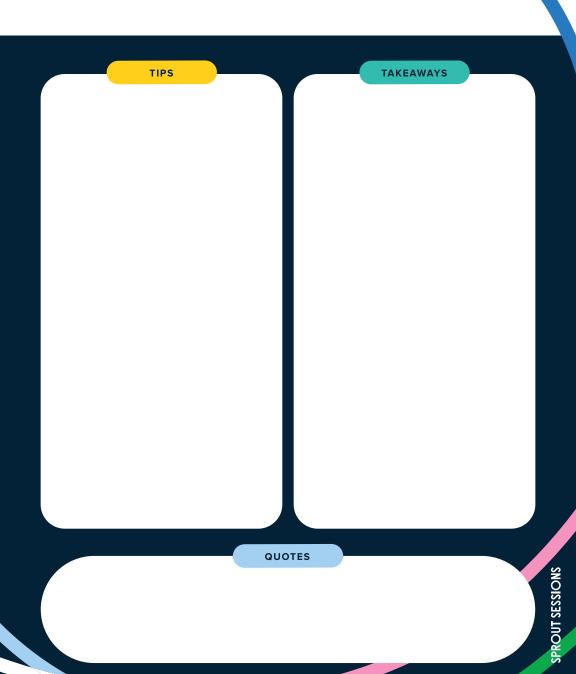
See Brand Awareness Differently



See Revenue Generation Differently

NOTES

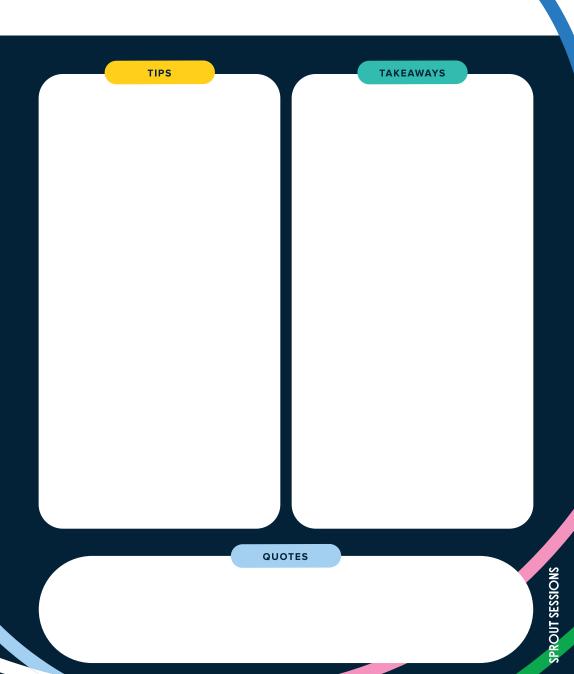
See Revenue Generation Differently



See Employer Brand Differently

NOTES	

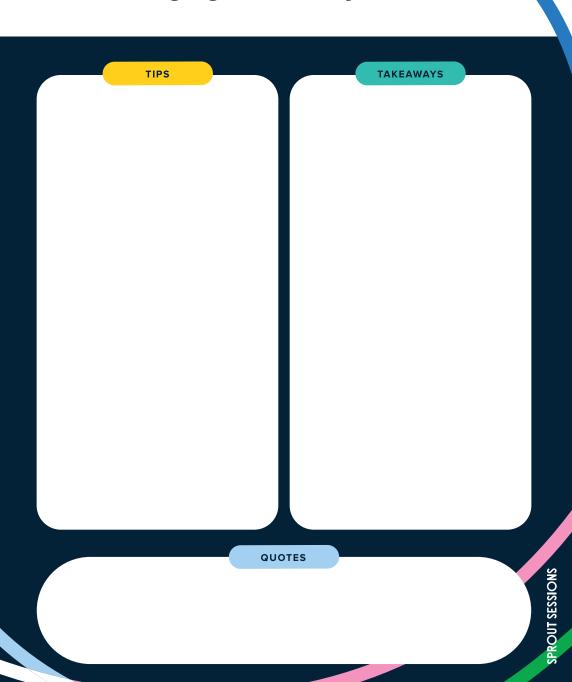
See Employer Brand Differently



See Messaging Differently

NOTES	

See Messaging Differently



See Sprout Differently

NOTES

See Sprout Differently

How will you see social differently in 2021?

MOST INSPIRING MOMENT

How will you change your approach to social partnership using Sprout?	